



CAPABILITIES STATEMENT

Book a Call

**MAKING CONNECTIONS
DELIVERING RESULTS**

ABOUT ANTIX CONSULTING

Empowering socially responsible, growth-focused organizations through strategic consulting

Since our establishment in 2012, Antix Consulting has been a trusted partner in delivering tailored business development, marketing, and management consulting services. Our expertise spans various industries, including the Public Sector, Healthcare, Financial Services, and more. Recently, we've honed our focus on directly serving the Public Sector, specializing in cutting-edge marketing and digital presence solutions.

Antix Consulting stands out through our steadfast dedication to collaborating with visionary organizations committed to positive community and global impact. Fueled by a passion for empowering changemakers, our mission is clear: to provide strategic guidance that not only aligns with their vision but propels them toward realizing their full potential. Join us in shaping a future where we all thrive, prosper, and deliver at our utmost capability.

CORE COMPETENCIES



Business Development & Marketing Consulting

- Market Positioning
- Market Research
- Marketing Plan Development
- Digital Marketing Strategy & Services
- Go-to-Market (GTM) Strategy
- Business Development Consulting
- Capture Consulting, Training & Coaching (see our free [Capture Plan Template](#) for contractors)



Sustainability Consulting

- Sustainability Program Strategy & Planning
- Employee Sustainability Education



Management & Culture Consulting

- Cultural Assessments
- Organizational Design
- Strategic Planning
- Operational / P&L Improvement
- Standard Operating Procedure (SOP) development (case-by-case basis)

FLAGSHIP SERVICES

Market Positioning Engagements

Elevate your market standing with our comprehensive [Market Positioning Engagement](#), strategically shaping perceptions, optimizing digital presence, and ensuring a distinctive brand identity.

WOSB Accelerator Program

Empower your WOSB with our dynamic 3-month [Accelerator Program](#), featuring personalized consulting, strategic networking, and tailored support across our 9 WOSB Success Roadmap areas for sustained growth.

FEATURED CLIENTS



NAICS CODES

541613, 541910,
641620, 541618,
541611, 541612

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